**Privacy Policy**

1. OBJECTIVE AND SCOPE:

This document is an electronic record in terms of Information Technology Act, 2000 and rules thereunder pertaining to electronic records in various statutes as amended by the Information Technology Act, 2000. This electronic record is generated by a computer system and does not require any physical or digital signatures. This is a legal and binding agreement between you, the user ("User" or "You") of the Services, as defined below, Vedyah Vast Technologies Pvt. Ltd. (“Vedyah”, “Us”, “We”, “Our” or “Company”, which includes its successors or assigns). BY ACCEPTING THESE TERMS OF USE IN ANY MANNER OR ACCESSING THIS WEBSITE, YOU CONSENT, AGREE AND UNDERTAKE TO ABIDE, BE BOUND BY AND ADHERE TO THE TERMS OF USE and the Privacy Policy accessible at https://bmswellnest.com/BMS\_WEB\_LIVE and https://bmswellnest.com/BMS\_WEB\_LIVE respectively and any other terms which govern the Site (together referred to as "Terms of Use" or "Terms" or "Terms and Conditions") These terms should be read along with Vedyah’s Privacy Policy, and all applicable laws, rules, regulations and guidelines governing this document (collectively, this "Agreement"). And if you do not agree to these terms of use, you are not entitled to avail of / use the services and any use thereafter shall be unauthorized.

2. HOW TO CONTACT US

We have a customer support team that will address your grievances through email, chat and voice call. For queries to be addressed through email, users can reach out to vedyahvast@gmail.com. The chat and voice call details are as follows: +91-9618117769

For data related issues, users can contact our IT Head/Security officer at: vedyahvast@gmail.com

3. INFORMATION COLLECTED FROM YOU

The information asked for and you may choose to provide the information including your Personal Information, when you use or register for our Site including but not limited to our application : -

A) Information You give us

Your Contact Information: Name, date of birth, email id, phone number, Your Social Media Information including your logins/profile of your social media platforms, passwords, pincode, gender, Your occupation, payment and other information of your transactions in our Site, etc., .

B) Information we collect automatically

Your Device Information: Log information, hardware model, operating system version, unique device identifiers, and mobile network information including geographical location information, and usage information.

Your Subscription Details: Plan of Subscription, Date of Subscription, End date of Subscription and payment method you opt for.

Your Browsing Information: Watch list, cookies, likes and dislikes, language preference, Your communication preference, user events, user sessions, number of clicks on our service platform, saved content, downloaded content, etc.

Your API Information: The open API data collected by our analytics team.

Your Demographic Information

C) Information we collect from affiliates, partners and service providers

Your Financial Information: For the purpose of payment for the subscription plan, Vedyah, either by itself, or through its third-party payment gateway, may collect the details of your card like debit and credit, any details of user registration with any other payment options like Pay-U, G-pay, Paytm, etc.

Third party marketing agencies and consultancies: Information regarding potential subscribers, type of preferred content, etc.

D) Information we collect from third parties

Third party open data

E) Information may include the platform that You just visited (whether this platform is Vedyah’s Site or not),

which platform You next visit, Your computer browser information, your mobile phone OS version.

F) Information to verify accounts such as form of identification

G) Information in response to any survey or feedbacks, marketing promotion, competition etc.,

H) In some cases,

where you access our Platform service available via mobile devices, Smart TVs or Internet connected TVs or Internet connected devices ("streaming devices") your streaming device may store some of your Personal Information in their memory. These streaming devices are operated by third parties and these third parties will have their own privacy notices or other policies regarding the handling of Personal Information that they independently collect from such streaming devices. You should carefully read the privacy notice and policies of these streaming devices. We are not responsible for the privacy practices of these third parties, and the information practices of these third parties are not covered by this Privacy Notice I)

4. THIRDPARTY GATEWAY PAYMENT GATEWAY – FINANCIAL INFORMATION

The Site uses third party gateways to process payments made on the Site. The third party payment gateway service providers would require certain financial information including your credit card / debit card / mobile telephony operator account / other banking information. Other than providing a confirmation upon receipt of payment against a membership account, Vedyah disclaims any and all liabilities in relation to your payment processing by such third party payment gateway service provider and the collection and processing of any information provided to the third party payment gateway service provider. While using such payment gateways to make payments to Vedyah, you will be required to accept the terms of use and privacy policies of such payment gateway service providers. We request you to please make yourself familiar with the terms of use and privacy policies of your respective payment gateway service provider before using such service. You agree and acknowledge that Vedyah shall not be liable and in no way be held responsible for any losses whatsoever, whether direct, indirect, incidental or consequential, including without limitation any losses due to online fraud. You can file / lodge any complaint with such payment gateways directly with the concerned third party payment gateway provider for redressal. Vedyah advises you to be careful about phishing emails and advises you to be cognizant of the fact that identity theft can be committed through e-mail or other means, such as regular mail, fax or telephone by phishing. Phishing is when you receive authentic-looking messages, but in reality it is sent by imposters using similar looking email addresses to obtain Personal Information especially personally sensitive data such as financial information. Please remember that none of the payment gateways on the Site send e-mails that ask for unsolicited confidential information such as personally sensitive financial information by email and do not conduct or approve financial transactions over email

5. PURPOSE / USE OF INFORMATION

We only collect and process Personal information about You where we have lawful basis to do so. Our primary purpose in collecting your information, including Personal Information from You is to deliver the personalized Vedyah Site and its various features. Please note that should You choose to not provide us consent to collect your information, including Personal Information, we may not be able to perform the contract with you. Where we refer to 'perform the contract' we mean the Terms of Use applicable to your use of the Vedyah Site Service, which means that you may either not be able to access certain features of the Vedyah Site Service or we may not be able to provide you the Vedyah Site Service in entirety. The collected information will be used for the following purposes only to perform the contract with you,For Example:

A) To inform, engage and entertain you via Vedyah’s services and the content only.

B) To be used strictly for the business purpose of Vedyah, with no other information being shared with any third party (except as explicitly stated in this Privacy Policy). For instance, collected information will be used to analyze the behavior or historical patterns of the usage to gauge the user’s interests in various content available on the platform.

C) Keeping the user informed about Vedyah’s services and other relevant products and advertisements, and the modes of communicating with the user may extend to email campaigns, social media targeting or engagement platforms, in-app or push app notifications, electronic messages, etc.

D) To ensure your compliance with our Terms of Use, as well as all applicable laws and regulations.

E) To verify your accounts and activity, to protect you from any suspicious or fraudulent activity by necessary monitoring, and to identify violations of Vedyah’s policies and the law.

F) To provide you a better quality of service and analyze your interests to give you preferable and recommendation-based services as per your likings.

G) To notify you about our updated offers and services via in-app notifications, push notifications and emails and newsletter.

H) To analyze user preferences and send notification of any products or advertisements of third party which can be of your interest and as per your preference(s).

I) To serve relevant products and advertisements based on user consent and preference(s).

6. DISCLOSURE OF INFORMATION

A) We do not share the collected information with any third party for any purposes other than those provided above. At the same time, we may disclose this information to the following persons (that includes both Vedyah’s internal members as well as third party service providers) to achieve the above-stated purposes:

Users data will be used by the marketing team such as emails, in-app.

User ID and personal data of users will be used by the customer support team to address any issues raised by the users or preventive mechanism.

Transaction data will be used by the finance team.

The analytics team will access the user’s data for processing click, session, events

The IT Team will have the users IP address and location data.

The third-party “Software-as-a-Service” provider(s) of Vedyah will access the relevant and necessary information of the users in relation to the services and the content

Third-party payment gateways and other payment service providers will be able to access the necessary financial details of the users.

B) For legal reasons: We will share your information with third parties if we in good faith believe that such sharing is necessary to comply with any legal obligation of Vedyah, including meeting any applicable laws, regulation, investigation of potential violations; detecting, preventing, or otherwise addressing fraud, security or technical issues; protecting against any harm to the rights, property or safety of Vedyah, our users or the public as required or permitted by law (including compliance with our Terms of Use).

C) In the event of any requirement by court order, government or quasi-government agency to disclose your Personal Information, we will disclose information as may be legally required. We may also disclose your Personal Information if we, in the good faith believe that such disclosure is reasonably necessary to respond to subpoenas, court orders, or other legal process, In the event Vedyah is merged with or acquired by another company or in case of re-organization or re-structuring of business, we and our affiliates may share your Personal Information, wholly or in part, with another business entity.

D) We provide you the ability to exercise certain controls and choices regarding our collection, use and sharing of your Personal Information. We operate globally and may transfer your Personal Information to Vedyah affiliated companies or service providers or third-party recipients to whom we provide technology and hosting services, in locations around the world for the purposes described in this Privacy Notice. Accordingly, by consenting to this Privacy Notice, you also provide consent to Vedyah to transfer your Personal Information to Vedyah affiliated companies or service providers or such third-party recipients in locations around the world. Wherever your Personal Information is transferred, stored or processed by us or our affiliates or service providers, we will take reasonable steps to safeguard the privacy of your Personal Information.

7. INFORMATION STORAGE / DATA RETENTION

We retain your Personal Information as long as necessary for providing you the services and as per the lawful basis of processing and to comply with our legal obligations. In particular, when determining how long we retain personal data we take in to account

A) Maintain business records for analysis and/or audit purposes

B) Comply with record retention requirements under the law

C) Defend or bring any existing or potential legal claims

D) Deal with any complaints regarding the Platform/any services provided on the Platform. We may retain some of your Personal Information as necessary for our legitimate business interests, such as fraud detection and prevention and enhancing safety. For example, if we suspend a Platform account for fraud or safety reasons, we may retain certain information from that account to prevent that user from opening a new account in the future. We may retain and use your Personal Information to the extent necessary to comply with our legal obligations.

8. WHAT RIGHTS YOU HAVE

A) You can always choose not to provide the requested information to us, even though it may result you in not availing certain features if, or the entire, Vedyah’s services.

B) You shall the right to access your personal information that we hold and raise a request with us for rectifying, modifying or deleting your personal information by raising a request to our customer support/grievance officer, with the necessary contact details provided above.Our customer support/grievance officer shall process your request and revert to You within 48 working hours from the date of such request.

C) If you think that any of your personal information that we hold is inappropriate/incorrect/inaccurate, and you want us to rectify the same, you can approach us at Vedyayvast@gmail.com, or reach us out at +91-9618117769.

D) If you want to access and/or edit any of your personal information, you can click on My Account

E) If you want any of your personal information to be deleted, you can approach us at Vedyayvast@gmail.com, or reach us at +91-9618117769 or My account

F) If you want to withdraw your consent or raise any objection to the use of your information for receiving any direct marketing information to which you previously opted-in, you can do so by unsubscribing to such direct marketing by contacting our customer support at above mentioned addresses. If you withdraw/object your consent, our use of your information before you withdrew/objected shall still be lawful.

9. SECURITY OF YOUR INFORMATION

A) We are continuously implementing and updating administrative, technical, and physical security measures to help protect your Personal Information against unauthorized access, loss, destruction, or alteration. Some of the safeguards we use to protect your information are firewalls and data encryption, and information access controls. These measures are designed to provide a level of security appropriate to the risks of processing your Personal Information. We, as well as third parties obtaining your information, are committed to ensuring that your personal information is protected and secure with us. In order to prevent unauthorized access or divulgence of your personal information, we, as well as third parties obtaining your information, have put in place suitable technical and organizational measures (such as physical, electronic and managerial procedures) to safeguard and secure the personal information we collect from You.

B) We have appointed “Data Protection Officers” who will protect your information and help withstand it from breach.

C) We perform periodical “Data Protection Impact Assessment” to identify risks to user information and “Data Protection Compliance Reviews” to ensure those risks are addressed.

D) All the Information we collect from you is in encrypted form by Secure Server Software (SSL) before it is sent to Vedyah, and from Vedyah to other third parties.

E) Identity theft and the practice currently known as “phishing” are of great concern to us. Safeguarding information to help protect you from identity theft is a top priority. We do not and will not at any time request your details of credit card, or debit card, PIN in a non-secure, or unsolicited e-mail, or telephone communication.

F) We use support services of third-party platforms and/or companies to direct you to payment gateways when you opt to pay for our Services. Your financial information is collected, stored and retained by such third-party platforms. We and such third-party platforms undertake measures designed to provide a security level that is appropriate to the risks of processing your personal information. However, you are requested to check and consent to the “Privacy Policy” of such third-party platforms in order to accept how such third-party platforms handle your information.

10. NOTIFICATION OF CHANGES AND YOUR ACCEPTANCE OF THE PRIVACY POLICY

VEDYAH reserves the right, at its sole discretion, to change, modify, add or remove any portion of the Privacy Policy in whole or in part, at any time. Changes to the Privacy Policy will be effective when posted. You agree to review the Privacy Policy periodically to become aware of any changes. The use of the Site including but limited to the application after any changes to the Privacy Policy are posted will be considered acceptance of those changes by you and will constitute your agreement to be bound thereby. If you object to any such changes, your sole recourse will be to stop using the Site.

11. GRIEVANCE OFFICER:

In the event you are not satisfied with our response to any complaint or that handling of your information do not comply with data protection law, you can write to our Grievance Officer : Mrs. Archana on the email id vedyahvast@gmail.com